



THE STATE BOARD OF
THE GREAT OUTDOORS COLORADO TRUST FUND
BOARD RETREAT – OURAY, CO
SEPTEMBER 27, 2018

<u>INDEX</u>	<u>RESOLUTION</u>	<u>PAGE</u>
CEOC Update		2
CFP Discussion		2
Generation Wild Update		3
GOCO Year in Review		2



A retreat of The State Board of the Great Outdoors Colorado Trust Fund convened at 11:20 a.m. on September 27, 2018 at the Ouray Community Center.

Board Present Jason Brinkley (Chair), Tom Burke, Katie Cattanach, Karma Giulianelli, John Howard, Tony Lewis (Secretary), Dave Palenchar (Treasurer), Chana Reed, Jacy Rock (Vice-Chair), Jody Rogers, Linda Strand, Julie Thibodeau, Hollie Velasquez-Horvath

Board Absent Warren Dean, Jenn Dice, Carrie Besnette Hauser, Bob Randall

Staff Present Courtney Bennett, Matt Brady, Laura Cardon, Chris Castilian, Alex Castino, Rosemary Dempsey, Peter Ericson, Michele Fishman, Dylan Lewan, Jackie Miller, Emily Orbanek, Adrian Varney, Chris Yuan-Farrell

Public Present Rob Bleiberg (Colorado West Land Trust), Cheryl Kelly (Kaiser), Russell Schnitzer (Gates Family Foundation), Mike Sukle (Sukle Advertising), Jordan Vana (Colorado Open Lands), Christine Wilder (Sukle Advertising)

GOCO Year in Review Mr. Castilian provided a summary of GOCO’s fiscal year 2018 – highlighting major accomplishments, GOCO’s 25-year anniversary celebrations, and an overview of what’s ahead.

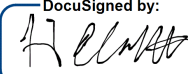
CFP Discussion Mr. Ericson, Mr. Bleiberg, Mr. Schnitzer, and Mr. Vana presented an overview of the Conservation Futures Project (CFP), which is an effort to address big-picture challenges facing land trusts in Colorado. A discussion was led focusing on the CFP process, the needs found related to the future of a statewide land trust coalition, the substance of the new statewide entity as currently envisioned, and GOCO’s overarching interest in this process and, potentially, a new land trust coalition.

CEOC Update Mr. Ericson reviewed recent changes to the structure and placement of the CEOC within DORA.

Generation Wild Update Ms. Miller updated the board on the Inspire Initiative, which has now been publicly rebranded as Generation Wild. Ms. Kelly, a member of the evaluation team from Kaiser’s Institute for Health Research, provided a review of pilot results to date.

The State Board of the Great Outdoors Colorado Trust Fund retreat adjourned at 3:43 p.m. on September 27, 2018.

Respectfully Submitted,

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Hollie Velasquez Horvath, Secretary



THE STATE BOARD OF
THE GREAT OUTDOORS COLORADO TRUST FUND
BOARD MEETING – OURAY, CO
SEPTEMBER 28, 2018

<u>INDEX</u>	<u>RESOLUTION</u>	<u>PAGE</u>
2019 GOCO Board Calendar		2
Consent Agenda		
Conservation Excellence		3
A Resolution Awarding Grants to Conservation Excellence Projects	2018-17	3
A Resolution Awarding Grants to Conservation Excellence Projects	2018-18	3
Overdue Grants		3
Conservation Excellence		3
Envision Working Lands Helping Hands		
Executive Committee Officer Elections		2
Finance Update		3
Legislative Update		2
Marketing Campaign Update		3
Minutes Approval		2
Revised Committee Structure Discussion		2
Statewide Comprehensive Outdoor Recreation Plan (SCORP) Update		3



A meeting of The State Board of the Great Outdoors Colorado Trust Fund convened at 9:02 a.m. on September 28, 2018 at the Ouray Community Center.

Board Present Jason Brinkley (Chair), Tom Burke, Katie Cattanach, Karma Giulianelli, John Howard, Tony Lewis (Secretary), Dave Palenchar (Treasurer), Chana Reed, Jacy Rock (Vice-Chair), Jody Rogers, Linda Strand, Julie Thibodeau, Hollie Velasquez Horvath

Board Absent Warren Dean, Jenn Dice, Carrie Besnette Hauser, Bob Randall

Staff Present Courtney Bennett, Matt Brady, Laura Cardon, Chris Castilian, Alex Castino, Rosemary Dempsey, Peter Ericson, Michele Fishman, Dylan Lewan, Jackie Miller, Emily Orbanek, Adrian Varney, Chris Yuan-Farrell

Public Present Adam Eichberg (Headwater Strategies), Jody Kennedy (Colorado Parks and Wildlife), Mary Marchun (The Capstone Group), Mike Sukle (Sukle Advertising), Christine Wilder (Sukle Advertising),

Legislative Update Mr. Eichberg and Ms. Marchun presented the legislative update.

Minutes Approval *Mr. Lewis moved to amend and approve as amended the minutes from the June 2018 board meeting; Ms. Giulianelli seconded. Motion carried unanimously (13-0).*

Revised Committee Structure Discussion Mr. Castilian detailed the proposal to combine the Youth Initiatives Committee with the Parks, Trails, and Open Space Committee and opened to floor to the board for discussion and feedback.

After discussion, Mr. Brinkley proposed that the Board, in conjunction with GOCO Leadership, engage in further discussion to identify course for moving forward.

Executive Committee Officer Elections Mr. Brinkley provided a synopsis of board members who have volunteered to serve as members of the Executive Committee as Officers of the Board as follows: Ms. Jacy Rock as Chair, Mr. Tony Lewis as Vice-Chair, Ms. Jenn Dice as Treasurer, and Ms. Hollie Velasquez Horvath as Secretary.

Ms. Cattanach moved the motion to approve the appointments; Ms. Giulianelli seconded. Motion carried unanimously (13-0).

2019 GOCO Board Calendar Mr. Brinkley recommended the board approve the 2019 calendar proposal with the amended locations as discussed by the Board.

Ms. Reed moved to approve; Mr. Lewis seconded. Motion carried unanimously (13-0).

Finance Update Mr. Ericson presented the finance update.



Marketing Campaign Update

Ms. Dempsey invited Ms. Wilder and Mr. Sukle from Sukle Advertising to provide an update on the second phase of Generation Wild. The second phase of the campaign launched June 4, 2018 and is currently in progress.

Consent Agenda

Mr. Castilian presented the recommended topics up for approval under the consent agenda (see Attachment 1). Chairman Brinkley removed Conservation Excellence Grant “Envision Working Lands Helping Hands” (Grant #19541) and placed it on the main agenda for additional board discussion. Mr. Brinkley called for a motion to approve the remaining items on the consent agenda, including Resolutions 2018-17 and 2018-18.

Mr. Burke moved to approve. Ms. Cattanach seconded. Motion carried unanimously (13-0). Ms. Rogers abstained from Resolution 2018-18.

Conservation Excellence Grant #19541: “Envision Working Lands Helping Hands:

Ms. Frishman presented the Central Colorado Conservancy’s grant proposal “Envision Working Lands Helping Hands,” as modified after the committee meeting per committee requests.

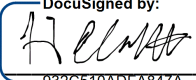
Mr. Burke moved to approve the project as proposed by staff – with the Legal-Ease program removed from the project scope and any funding for the Legal-Ease program reallocated to other eligible costs within the project budget. Mr. Palenchar seconded. Motion carried (10-3), with Ms. Strand, Ms. Cattanach, and Ms. Giulianelli voting against the project.

Statewide Comprehensive Outdoor Recreation Plan (SCORP) Update

Ms. Orbanek invited Ms. Kennedy from Colorado Parks and Wildlife (CPW) to present the draft of Colorado’s 2019 SCORP. The SCORP charts the course for conservation and recreation in the state for the next five years. The plan reflects the shared vision and commitment of Colorado outdoor recreation partners to advance strategies to ensure all people can easily connect to Colorado’s outdoors and enjoy the state’s natural beauty through healthy, active lifestyles.

The State Board of the Great Outdoors Colorado Trust Fund meeting adjourned at 1:23 pm on September 28, 2018.

Respectfully Submitted,

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Hollie Velasquez Horvath, Secretary