

## Strategic Plan Goals and Objectives

CPW	GOCO
<b>Goal 1</b> - Protect wildlife and habitat to ensure healthy and sustainable wildlife populations and ecosystems	<b>Protect</b>
<b>Objective A</b> - Manage for sustainable wildlife populations to support fishing, hunting and wildlife viewing opportunities	<b>Protect Approach A2</b> - Protect, enhance and/or provide access to Colorado's waterways - <i>work with CPW to identify opportunities for joint programs that protect river corridors and other important wildlife habitat</i> <b>Protect Approach A4</b> - Ensure existing conserved lands and open spaces are effectively managed <b>Protect Approach A5</b> - Ensure the capacity of organizations to steward protected lands in to the future <b>Connect Approach C3</b> - Ensure trail construction is completed with respect for natural resources
<b>Objective B</b> - Preserve and enhance diverse and functional habitat	<b>Protect Approach A1</b> - Protect large, connected landscapes <b>Connect Approach C3</b> - Ensure trail construction is completed with respect for natural resources
<b>Objective C</b> - Manage and monitor species of greatest conservation need and work with partners to maintain viable populations and avoid future federal action	<b>Protect Approach A2</b> - Protect, enhance and/or provide access to Colorado's waterways <b>Protect Approach A4</b> - Ensure existing conserved lands and open spaces are effectively managed
<b>Objective D</b> - Protect and enhance water resources for fish and wildlife populations	<b>Protect Approach A2</b> - Protect, enhance and/or provide access to Colorado's waterways <b>Connect Approach C3</b> - Ensure trail construction is completed with respect for natural resources <b>Inspire Approach D4</b> - Pathways <b>Inspire Approach E1</b> - Support volunteer and stewardship organizations and efforts
<b>Objective E</b> - Conduct research and monitoring programs to provide credible information that informs management decisions	<b>Protect Approach A5</b> - Ensure the capacity of organizations to steward protected lands in to the future
<b>Goal 2</b> - Manage state parks for world class outdoor recreation	<b>Connect</b>
<b>Objective A</b> - Maintain and manage facilities and outdoor recreation amenities within state parks at a level that supports magnificent experiences for all Coloradans and visitors	<b>Connect</b> - Increase access and opportunity to connect people to the outdoors <b>Inspire Approach D2</b> - Accessible Places
<b>Objective B</b> - Explore opportunities to secure properties for new or expanded parks consistent with the goal of maintaining financial sustainability	<b>Protect Approach A3</b> - Protect and enhance urban open space and urban agricultural lands <b>Connect Approach B1</b> - Provide accessible and engaging outdoor experiences for all - <i>work with CPW to establish ways to increase access to and opportunities for communities to enjoy State Parks and Wildlife Areas</i> <b>Connect Approach C1</b> - Build more trails that connect outdoor destinations
<b>Objective C</b> - Raise public awareness about the special qualities of Colorado's state parks	<b>Protect Approach A6</b> - Provide experiences for youth that foster connections to our protected lands <b>Connect Approach B1</b> - Provide free, accessible, engaging outdoor experiences for all <b>Connect Approach B3</b> - Educate communities about how to access and enjoy outdoor experiences

<b>Goal 3</b> - Achieve and maintain financial sustainability	
<b>Objective A</b> - Identify potential new and broader sources of funding	
<b>Objective B</b> - Maintain existing sources of funding	
<b>Objective C</b> - Continue to use financial and workforce resources responsibly	
<b>Goal 4</b> - Maintain dedicated personnel and volunteers	
<b>Objective A</b> - Capitalize on the knowledge and experience of personnel in all levels of the agency	
<b>Objective B</b> - Develop a highly qualified and diverse workforce	
<b>Objective C</b> - Foster an environment that attracts and encourages inspired staff and volunteers committed to CPW's mission	<b>Protect Approach A6</b> - Provide experiences for youth that foster connections to our protected lands <b>Inspire Approach D4</b> - Pathways <b>Inspire Approach E1</b> - Support volunteer and stewardship organizations and efforts
<b>Goal 5</b> - Increase awareness and trust for CPW	
<b>Objective A</b> - Make information about CPW's mission, funding and key programs more available and transparent	
<b>Objective B</b> - Identify what information the public and decision makers are interested in and provide that information in a readily available and understandable format	<b>Inspire Approach D1</b> - Engage leaders and partners
<b>Objective C</b> - Increase awareness and importance of wildlife management	<b>Protect Approach A6</b> - Provide experiences for youth that foster connections to our protected lands <b>Inspire Approach D3</b> - Programs and Experiences
<b>Goal 6</b> - Connect people to Colorado's outdoors	<b>Inspire</b>
<b>Objective A</b> - Broaden the access and variety of recreation opportunities available to Coloradans and visitors including activities that appeal to people new to outdoor recreation	<b>Connect Approach B1</b> - Provide free, accessible, engaging outdoor experiences for all <b>Connect Approach C1</b> - Build more trails that connect outdoor destinations <b>Inspire Approach D2</b> - Accessible Places <b>Inspire Approach D3</b> - Programs and Experiences
<b>Objective B</b> - Maintain, improve, and develop facilities and infrastructure to provide premier outdoors recreation experiences that inspire people to get outdoors and to become volunteers and stewards on behalf of the state's treasured resources	<b>Connect Approach C1</b> - Build more trails that connect outdoor destinations <b>Inspire Approach E1</b> - Support volunteer and stewardship organizations and efforts
<b>Objective C</b> - Utilize new and existing partnerships to provide quality recreation opportunities in addition to the opportunities CPW provides	<b>Inspire Approach D1</b> - Engage leaders and partners <b>Inspire Approach D3</b> - Programs and Experiences
<b>Objective D</b> - Increase awareness about the value of CPW's mission and services in order to educate them about Colorado's rich outdoor opportunities, grow volunteer network and inspire stewardship	<b>Protect Approach A6</b> - Provide experiences for youth that foster connections to our protected lands <b>Inspire Approach D4</b> - Pathways <b>Inspire Approach E1</b> - Support volunteer and stewardship organizations and efforts
<b>Objective E</b> - Familiarize ourselves with the needs, interests, and expectations of residents and visitors who are new to outdoor recreation	<b>Inspire Approach D2</b> - Accessible Places <b>Inspire Approach D4</b> - Pathways