



THE STATE BOARD OF THE GREAT OUTDOORS COLORADO TRUST FUND
BOARD MEETING
DECEMBER 9, 2021

<u>ACTION ITEM INDEX</u>	<u>RESOLUTION</u>	<u>ATTACHMENT</u>	<u>PAGE</u>
Consent Agenda			3
Conservation Service Corps Grants	2021 - 18	3a	
Fellowship Program Grants	2021 - 19	3b	
Base Programs Grants	2021 - 20	3c	
Medano-Zapata Ranch Transfer	-	3d	
Grant Extensions	-	3e	
Minutes Approval	-		1
September 2021 Board Meeting			
Cash to Outstanding Grants Ratio Policy	2021-21		2



A meeting of The State Board of the Great Outdoors Colorado Trust Fund convened at 9:00 a.m. on December 9, 2021:

Board Present Antonio Rosendo, Brenda May, Carrie Curtiss, Charley Garcia (Treasurer), Craig Hughes, David Cockrell, Doug Vilsack (Deputy for Gibbs*), Jay Tutchton, Leticia Martinez, Mina Liebert, Mo Siegel (Chair), Patty Imhoff, Rick Palacio, Tom Lee, Turk Montepare (Vice-Chair),

**Votes where Mr. Gibbs is not present and Mr. Vilsack has voted as a proxy will reflect the vote count accordingly, but also have Mr. Gibbs listed as "not present for the vote".*

Board Absent Dan Gibbs, Jahi Simbai Pam Denahy (Secretary)

Staff Present In-Person: n/a
Virtual: Adrian Varney, Alex Castino, Courtney Bennett, Chris Yuan-Farrell, Christy Reeves, Crystal Medrano, Dan Zimmerer, Dan Omasta, Diane Metzger, Erika Meyer, Estrella Woods, Jackie Miller, Josh Tenneson, Katie Smith, Lauren Lecy, Madison Brannigan, Matt Brady, Rosemary Dempsey, Sammie George, Tilah Larson, Tess Barton,

Staff Absent None

Public Present Adam Beh (Executive Director for Central Colorado Conservancy Salida), Ana Nunez (OMNI Evaluation), Bianka Isabella Martinez (Service Corps), Brian Kurzel (Regional Executive Director for the National Wildlife Federal Rocky Mountain Regional Center), Buffy Length, Christine Quinlan (Conservation Fund, Associate State Director), Cindy Williams (Vision Chaffee County), Daniel Bewley (CO Lottery), Jennifer Anderson (CO Lottery), Jim Petterson (CO Southwest Director for Trust of Public Land in Greeley and Windsor), Justin Scharton (City of Greeley Natural Areas Trails Division Superintendent), Lauren Murray (Director Development Continental Divide Trail Coalition), Leanne Bauer (Sukle Advertisement), Luke Bolnger (Special Projects Manager, Town of Erie), Maggie Hanna (Director External Relations CO Cattleman Agricultural Land Trust), Mike Newstedder (Ouray Ice Climbing Wall), Peter O'Neil (Executive Director, Ouray Ice Park), Scott Segerstrom (Colorado Youth Corps), Tom Seaver (CO Lottery), Wade Shelton

Welcome & Introductions Mr. Siegel invited board members to introduce themselves to the group and say a couple of their favorite things about living in Colorado, serving as a roll call of the board for this meeting.

Board Member Updates Board Members provided updates on activities since the last board meeting.

Approval of September 2021 Minutes *Mr. Montepare made a motion to approve the September 2021 minutes; Ms. Liebert seconded; Motion carried unanimously (15-0). 3 members were not present for the vote. (See Attachment 1).*



- Director Update** Ms. Miller provided a report summarizing GOCO’s major areas of staff activity since the last board meeting, upcoming strategic and tactical engagement opportunities, and key operational and management issues and decisions relevant to the board.
- Lottery Update** Mr. Seaver & Ms. Anderson offered the GOCO Board a high-level view of the Colorado Lottery Division’s strategic vision and operational implementation plan and tactics.
- Service Corps Spotlight** Mr. Segerstrom & Ms. Martinez (Colorado Youth Corps) provided a personal account of CYCA work and how that work impacts members and local stakeholders prior to updating the board on CYCA’s 2022 RFP process.
- CPW Update** Mr. Zimmerer provided an update on CPW’s Regional Partnerships Initiative, Outdoor Equity Fund, Sweetwater Lake, Partners in the Outdoors Conference.
- Generation Wild 2021 Campaign Wrap-Up** Ms. Dempsey updated the Board and attendees on Gen Wild’s 2021 Marketing & Communications Summer Season Campaign: Monsters Campaign, Stewardship Campaign, and the evaluation results to the summer effort. Upcoming 2022 Strategic Communications Plan.
- Board Elections** Ms. Liebert conducted elections for new board officers, postponed to December to hold this vote due to all the new members. Going forward all elections will take place in December. The current Interim Board appointments were nominated for 1-year full-term appointments as follows:
Mo Siegel (Chair),
Turk Montepare (Vice)
Pam Denahy (Secretary)
Charley Garcia (Treasurer)
- Ms. Imhoff made a motion to approve the nominations as presented; Mr. Palacio seconded. **Carried Unanimously (15-0)**. 3 members were not present for the vote.*
- Finance Update** Mr. Tenneson and Ms. Reeves presented an overview of GOCO’s financial dashboard including year-end financials (proceeds, expenditures, outstanding grants, & deauthorizations), operating budget vs. actuals, and cash management metrics.
- Cash to Outstanding Grants Resolution** Mr. Tenneson and Ms. Reeves updated the board on the policy discussion regarding Cash to Outstanding Grants Ratio.
*Mr. Montepare made a motion to approve Resolution 2021-21; Ms. Imhoff seconded; **Motion Carried Unanimously (15-0)**. 3 members were not present for the vote. (See Attachment 2).*
- Consent Agenda** Ms. Liebert discussed the items presented for board approval on the consent agenda. (See attachment 3).
• Conservation Service Corps Grants



- Fellowship Program Grants
- Base Programs Grants
- Medano-Zapata Ranch Transfer
- Grant Extensions

*Mr. Hughes made a motion to approve the consent agenda; Mr. Lee seconded. **Motion Carried Unanimously (15-0).** 3 members were not present for the vote.*

The State Board of the Great Outdoors Colorado Trust Fund meeting adjourned at 1:00pm on December 9, 2021.

Respectfully Submitted,

DocuSigned by:
Pamela Denahy

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Pamela Denahy, Board Secretary