



THE STATE BOARD OF THE GREAT OUTDOORS COLORADO TRUST FUND
BOARD MEETING
SEPTEMBER 23-24, 2021
GLENWOOD SPRINGS, CO

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June 2021 Board Meeting			



A meeting of The State Board of the Great Outdoors Colorado Trust Fund convened at 8:30 a.m. on September 23, 2021:

Board Present David Cockrell, Carrie Curtiss, Pam Denahy (Secretary), Charles Garcia (Treasurer), Dan Gibbs, Carrie Besnette Hauser, Craig Hughes, Patty Imhoff, Tom Lee, Mina Liebert, Leticia Martinez, Brenda May, Turk Montepare (Vice-Chair), Antonio Rosendo, Mo Siegel (Chair), Jahi Simbai

Board Absent Rick Palacio

Staff Present Rosemary Dempsey, Lauren Lecy, Jackie Miller, Christy Reeves, Katie Smith, Josh Tenneson, Adrian Varney, Chris Yuan-Farrell

Staff Absent Tess Barton, Courtney Bennett, Matt Brady, Alex Castino, Sammie George, Tilah Larson, Erika Meyer, Dan Omasta, Estrella Woods

Public Present Johann Aberger, CMC; Jean Denious, OMNI Institute; Heather Exby, CMC; Scott Fitzwilliams, US Forest Service; Mike Goolsby, CDOT; Holen Hirsch, OMNI Institute; Ken Murphy, Glenwood Adventure Company; Scott Partan, Garfield County Outdoors; Doug Vilsack, DNR

Welcome & Introductions Mr. Siegel invited board and staff members to introduce themselves to the group, serving as a roll call of the board for this meeting.

Colorado Mountain College Welcome Ms. Besnette Hauser and guests from CMC gave an introduction to the Spring Valley campus and information about CMC's history and programs.

Garfield County Project Highlights Ms. Miller provided an overview of GOCO-funded projects in Garfield County.

Executive Director Search Ms. Imhoff provided an overview of the Executive Director search process as the chair of the committee, including how the job description was developed, advertised, and how candidates were screened.

*Ms. Besnette Hauser made a motion to name Jackie Miller as the Executive Director of Great Outdoors Colorado; Ms. Liebert seconded. **Motion Carried Unanimously (16-0).***

Enter into Executive Session An executive session of the Great Outdoors Colorado Trust Fund Board was requested by Chair Mo Siegel pursuant to Colorado Open Meeting Law; Article III, Section L of the GOCO bylaws; C.R.S. §§ 24-6-402(3)(a)(I) and (II).

A motion was made to recess into Executive Session; Ms. Martinez seconded.

Adjourn from Executive Session *Mr. Cockrell made a motion to adjourn from Executive Session; Ms. Imhoff seconded. A personnel matter was discussed. No formal action was taken.*

GOCO Strategic Plan Evaluation Ms. Denious and Ms. Hirsch from the OMNI Institute led the board through a work session to develop an evaluation strategy for GOCO's grant programs. They gave a short presentation



about work done to date and then organized board members into small groups to work through questions to advance the project. The groups then presented on what they discussed with the full board.

**Glenwood Canyon
Damage
Presentation**

Mr. Fitzwilliams, Mr. Goolsby, and Mr. Murphy presented on the damage sustained in Glenwood Canyon and the impacts to the trails and recreation economy in the area. They discussed funding opportunities to address the work needed to reopen the trails.

**GOCO Ambassador
Training**

Ms. Dempsey gave a presentation for board members on how to talk about GOCO as an organization and its work. She gave background on GOCO's history and walked through some frequently asked questions about its structure, funding, and programs.

**Garfield County
Outdoors Update**

Mr. Partan from Garfield County Outdoors gave an update on the organization's work as a GOCO-supported Generation Wild coalition.

**Approval of June
2021 Meeting
Minutes**

*Mr. Cockrell made a motion to approve the June 2021 Meeting Minutes; Ms. Martinez seconded. **Motion Carried Unanimously (16-0).*** (See Attachment 1).

Finance Update

Ms. Reeves presented an overview of GOCO's financial dashboard and answered board questions.

**Communications
Update**

Ms. Dempsey provided a review of the 2021 Generation Wild campaign and discussed an evaluation plan for the campaign results.

**Grantee
Recognition**

Members of the public who were awarded grants with the passage of the consent agenda spoke to the board about the impact of the awards.

**Disaster Recovery
Grantmaking
Discussion**

Mr. Yuan-Farrell led a discussion on GOCO's past efforts around disaster recovery grantmaking. The board discussed options for funding the Glenwood Canyon restoration work that was discussed earlier in the meeting.

**2022 Dates and
Locations**

Ms. Miller presented a draft calendar for 2022 board meeting dates and locations.

Consent Agenda

Ms. Liebert discussed the items presented for board approval on the consent agenda. (See attachment 2).

*Mr. Cockrell made a motion to approve the consent agenda; Ms. Martinez seconded. **Motion Carried Unanimously (16-0).***

The State Board of the Great Outdoors Colorado Trust Fund meeting adjourned at 11:05 am on September 24, 2021.

Respectfully Submitted,

DocuSigned by:
Pamela Denahy
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Pamela Denahy, Board Secretary