



THE STATE BOARD OF THE GREAT OUTDOORS COLORADO TRUST FUND
BOARD MEETING
MARCH 18, 2022

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December 2021 Board Meeting			



A meeting of The State Board of the Great Outdoors Colorado Trust Fund convened at 9:00 a.m. on March 18, 2022

Board Present Brenda May, Carrie Curtiss (virtual), Charley Garcia (Treasurer), Craig Hughes, Dan Gibbs, David Cockrell, Doug Vilsack (Deputy for Gibbs*), Jahi Simbai, Jay Tutchton, Leticia Martinez, Mina Liebert, Mo Siegel (Chair), Patty Imhoff, Pam Denahy, Rick Palacio (virtual), Tom Lee, Turk Montepare (Vice-Chair),

*Votes where Mr. Gibbs is not present and Mr. Vilsack has voted as a proxy will reflect the vote count accordingly, but also have Mr. Gibbs listed as "not present for the vote".

Board Absent Antonio Rosendo

Staff Present In-Person: Alex Castino, Chris Yuan-Farrell, Christy Reeves, Dan Zimmerer, Diane Metzger, Jackie Miller, Josh Tenneson, Liz Bowen, Tilah Larson
Virtual: Adrian Varney, Chris Aaby, Crystal Medrano, Dan Omasta, Erika Meyer, Estrella Woods, Katie Smith, Madison Brannigan, Matt Brady, Rosemary Dempsey, Tess Barton

Staff Absent Courtney Bennett, Sammie George

Public Present Anna Hendricks (SCC, Town of Durango) Carlos Fernandez (The Nature Conservancy), Chris Urias (Trust and Public Land), Dan Prenzlou (CPW), Dave DeNovellis (Aponte & Busam), Debra Figueroa (Glenwood Springs, Hanging Lake Trail), Emily Olson (National Forest Foundation), Heide Dragoo (Mesa County Public Health), Jamie Werner (National Forest Foundation), Mayor Jonathan Godes (Glenwood Springs, Hanging Lake Trail), Justin Rutter (CPW, virtual), Jim Peterson, Kyle Clifton (Project Manager of CO Conservancy), Lisa Schlotterhausen (Town of Wiley), Mark Leslie (CPW), Martha Beavers (DNR, virtual), Melissa Daruna (Keep It Colorado), Mike Sukle (Sukle Advertisement), Nicole Rosmarino (SPLT), Rob Tallmadge (Interim Executive Director, Central CO Conservancy) Ruth Aponte (Aponte & Busam), Sarah Johnson (Mesa County Public Health), Shalana Gray (CPW), Susanna Jones (High Line Canal Conservancy), Zehren and Associates, Julie Ester (Town of Wiley)

Welcome & Introductions Mr. Siegel invited board members to introduce themselves to the group serving as a roll call of the board for this meeting.

Board Member Updates Board Members provided updates on activities since the last board meeting.

Director Update Ms. Miller provided a report summarizing GOCO's major areas of staff activity since the last board meeting, upcoming strategic and tactical engagement opportunities, and key operational and management issues and decisions relevant to the board.



Legislative Update

Ms. Aponte & Mr. DeNovellis provided an update on Colorado Legislation, passed bills and acts, upcoming projects, support from lottery for reimagine program, transitions with GOCO, re-introducing the organization to lawmakers.

CPW Update

Mr. Zimmerer, Mr. Prenzlou, and Mr. Leslie provided an update on CPW's Statewide Planning, Regional Partnerships Initiative, State Park planning, and overview of the budget, revenue, and finances.

Statewide Planning & Regional Partnerships

Ms. Miller, Mr. Prenzlou, and Mr. Zimmerer provided an update to the board on the regional partnerships proposal. Mr. Fernandez from The Nature Conservancy provided an update on the partnership with CPW and GOCO and how to move forward with new projects, work with tribal lands, and plans to address climate change.

Resource Conservation & Land Trust Resiliency

Ms. Daruna from Keep It Colorado provided an update on the work KIC does at the local, county and state level; as well as work, policy initiatives, and projects going forward in conservation and funding.

GOCO Fellow & CPW Youth Intern Updates

Mr. Urias, a fellow from The Trust for Public Land, spoke to the board on his background and how the outdoors opened opportunities with ELK, as a GOCO fellow, and Gen Wild, and his goals of working in conservation. Ms. Gray from CPW Workforce Development spoke to the board on her personal story and how her YIP fellowship shaped her current work.

Approval of December 2021 Minutes Generation Wild Campaign Update

*Mr. Lee made a motion to approve the December 2021 minutes; Ms. May seconded; **Motion Carried Unanimously (16-0)**. Mr. Rosendo was not present for the vote. (See Attachment 1)*

Ms. Dempsey and Sukle Advertising updated the Board and attendees on Gen Wild's 2022 Marketing & Communications Summer Season Campaign: 99 Days Outdoors, Wilder's adventures with key dates, and upcoming campaigns in 2022.

Finance Update

Ms. Reeves presented an overview of GOCO's financial dashboard including current financials, operating budget vs. actuals, cash vs grants history vs forecasted, GOCO Lottery update, and outstanding grants.

Appreciations & Good of the Organization

Mr. Siegel appreciated Jackie for her leadership; Ms. Denahy appreciated Mo for hosting Thursday night dinner at his home; Mr. Yuan-Farrell appreciated the communities GOCO works with on projects, and the regional officers for all their hard work; Mr. Siegel appreciated the finance team and all of the board for all their work.

Good of the organization – Ms. May recommended extending the time of the meetings so that we do not limit the board to learning about all the projects going on.

Consent Agenda

Ms. Liebert discussed the items presented for board approval on the consent agenda. (See attachment 2).

- Base Programs Grants



- RESTORE Program Grant
- Centennial Visioning Grants
- Loan Policy
- CPW Investment Proposal
- CPW Extensions
- Grant Extensions
- Spending Plan Amendment

*Mr. Garcia made a motion to approve the consent agenda; Ms. Martinez seconded. **Motion Carried Unanimously (16-0).** Mr. Rosendo was not present for the vote.*

The State Board of the Great Outdoors Colorado Trust Fund meeting adjourned at 2:20pm on March 18, 2022.

Respectfully Submitted,

DocuSigned by:
Pamela Denahy

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Pamela Denahy, Board Secretary